

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SEEDCO FINANCIAL SERVICES, INC.		05/31/2013	non-profit corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	TruFund Financial Services, Inc.		
Street Address:	915 Broadway, 18th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	non-profit corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85860122	TRUFUND	
Serial Number:	85860127	TRUFUND FINANCIAL SERVICES	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497600404		
Email:	efiling@knobbe.com		
Correspondent Name:	Charlene A. Azema		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	TFUND.001T/006T		
NAME OF SUBMITTER:	Charlene A. Azema, member CA bar		
Signature:	/charlene a. azema/		

CH \$65.00 85860122

TRADEMARK

Date:

10/17/2013

Total Attachments: 7

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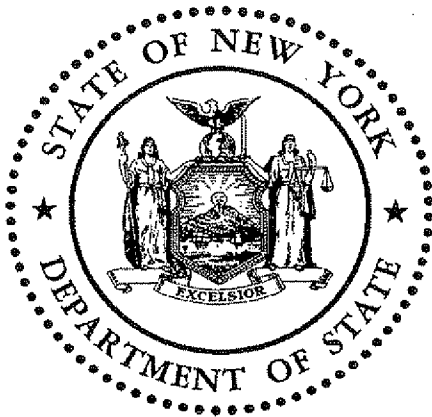
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STATE OF NEW YORK

DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of
the Department of State, at the City of
Albany, on June 3, 2013.

A handwritten signature in black ink, appearing to read "Daniel E. Shapiro".

Daniel E. Shapiro
First Deputy Secretary of State

CSC 45
DRAW DOWN

130531000631

New York State
Department of State
Division of Corporations, State Records and Uniform Commercial Code
One Commerce Plaza, 99 Washington Avenue
Albany, NY 12231
www.dos.ny.gov

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF

SEEDCO FINANCIAL SERVICES, INC.

(Insert Name of Domestic Corporation)

Under Section 803 of the Not-for-Profit Corporation Law

FIRST: The name of the corporation is:

SEEDCO FINANCIAL SERVICES, INC.

If the name of the corporation has been changed, the name under which it was formed is:

SECOND: The certificate of incorporation was filed by the Department of State on:

August 24, 2005

THIRD: The law the corporation was formed under is: Sec. 402 of the NY Not-for-Profit Corp. Law

FOURTH: The corporation is a corporation as defined in Section 102(a)(5) of the Not-for-Profit Corporation Law.

FIFTH: The corporation is a Type C corporation. If the corporate purposes are being enlarged, limited or otherwise changed, the corporation shall be a Type corporation.

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REEL: 005133 FRAME: 0140

SIXTH: The amendment effected by this certificate of amendment is as follows:

(Set forth each amendment in a separate paragraph providing the subject matter and full text of each amended paragraph. For example, an amendment changing the name of the corporation would read as follows: "Paragraph *First* of the Certificate of Incorporation relating to *the corporate name* is hereby *amended* to read in its entirety as follows:
First: The name of the corporation is ... (new name) ...")

Paragraph First of the Certificate of Incorporation relating to
the name of the corporation is hereby amended in its entirety to read as follows:

is hereby [*check the appropriate box*] ☐ added to read in its entirety as follows or ☒ amended
to read in its entirety as follows:

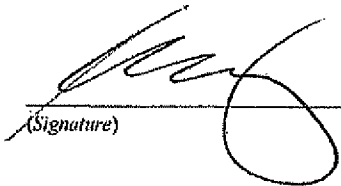
"FIRST: The name of the corporation is TruFund Financial Services, Inc. (hereinafter sometime called "the Corporation")."

SEVENTH: The Secretary of State is designated as agent of the corporation upon whom process against it may be served. The address to which the Secretary of State shall forward copies of process accepted on behalf of the corporation is:

c/o General Counsel
TruFund Financial Services, Inc.
915 Broadway, 18th Floor
New York, NY 10010

EIGHTH: The certificate of amendment was authorized by: *(Check the appropriate box)*

- ☒ The amendment was authorized by a vote of a majority of the members at a meeting.
- ☐ The amendment was authorized by the unanimous written consent of the members entitled to vote thereon.
- ☐ The amendment was authorized by a vote of a majority of the entire board of directors.
The corporation has no members.


(Signature)

Authorized Person

(Signer's Title)

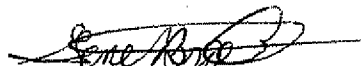
Susan Taing
(Print or Type Signer's Name)

New York State Department of Financial Services

I, Gene C. Brooks, First Assistant Counsel for Banking, New York State Department of Financial Services, hereby approve, pursuant to the New York Business Corporation Law Section 301(a)(5)(B), as amended, the use of the word or a derivative of the word "finance" in the name of TRUFUND FINANCIAL SERVICES, INC.

THE APPROVAL GRANTED HEREIN DOES NOT CONSTITUTE A LICENSE TO ENGAGE IN ANY PARTICULAR ACTIVITY OR INDICATE A DETERMINATION THAT NO SUCH LICENSE IS NECESSARY. IT DOES NOT ITSELF OPERATE TO RESERVE THE NAME WITH THE SECRETARY OF STATE.

In Witness Whereof, I have hereunto set my hand and affixed the official seal of the Department this 23rd day of May 2013.



Gene C. Brooks
First Assistant Counsel

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CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF

SEEDCO FINANCIAL SERVICES, INC.

(Insert Name of Domestic Corporation)

Under Section 803 of the Not-for-Profit Corporation Law

Filer's Name Susan Taing

Address 915 Broadway, 18th Floor

City, State and Zip Code New York, NY 10010

Qwt 632717ASE

NOTE: The certificate must be submitted with a \$30 filing fee. This form was prepared by the New York State Department of State. It does not contain all optional provisions under the law. You are not required to use this form. You may draft your own form or use forms available at legal stationery stores. The Department of State recommends that all documents be prepared under the guidance of an attorney. Please be sure to review Section 804 and Section 404 of the Not-for-Profit Corporation Law to determine if any consents or approvals are required to be attached to this certificate of amendment.

For Office Use Only

RECEIVED
2013 MAY 31 AM 9:18

FILED
2013 MAY 31 PM 1:32
STATE OF NEW YORK
DEPARTMENT OF STATE
FILED MAY 31 2013
TAX \$
BY: Luc
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